



PURPOSE

Nordic Summit

16.–17.9.2021 | Scandic Park, Helsinki

**Why do we own together?
What is our purpose?
Can it change over time?**

We will explore and discuss the importance of shared purpose and how it is a powerful driving force for successful enterprising families.

PROGRAMME

Thursday 16.9.

10:00–12:00	NxG Peer Discussion vol. 2 <i>Hosted by the Nordic NxG Committees</i>
12:00–13:00	Networking lunch
13:00–13:15	Opening remarks: Welcome to Helsinki!
13:15–14:30	Afternoon session 1 Miia Porkkala and Ville Aho , Aho Group
14:30–15:00	Coffee break
15:00–16:30	Afternoon session 2 Johan Henrik Andresen , Ferd Francisca Nacht , Mills
16:30–17:00	Group discussion & wrap-up
18:30–22:00	Drinks & dinner at restaurant <i>Meripaviljonki</i>

Friday 17.9.

8:30–9:00	<i>Good morning!</i> Coffee is served
9:00–10:30	Morning session: <i>Can our purpose change over time?</i> Johannes Gullichsen, Vera Backström, Anne Karell , Antti Ahlström Perilliset Oy Moderator: Peter Therman
10:30–11:00	Coffee break
11:00–12:00	Conversation: Why do we own together?
12:00–12:30	Key learnings & closing remarks
12:30–14:00	Networking lunch & goodbyes